



Dear Sir/Madam,

Ref. Version25.2

Subject: Digital Marketing Services Price Commercial

Thank you for considering our services or digital branding of your company. There are many methods of promotion that can help in faster brand development as marketing professionals will aim to make optimal use of the digital spectrum to promote your brand.

Welcome to Brand Plus, the leading advertising services trading company. We are in the advertising sector for 20+ years.

As we discussed, here we are providing you the price commercial for digital marketing services. The prices of the services are given below:

S. no.	DESCRIPTION
1.	<p>Bulk SMS Service For India: Verified Sender id, included DLT Charge, 99.99% Delivery Guarantee</p> <p>Buying Slabs:</p> <ul style="list-style-type: none">• Min. 4 lac to 9 lac SMS @ 18 Paise per SMS + GST• 10 lac to 20 lac SMS @ 17 Paise per SMS + GST• Min. 25 lac SMS & Above @ 16 Paise per SMS + GST
2.	<p>Voice Call (SMS) Service, 99.99% Delivery Guarantee:</p> <p>Buying Slabs:</p> <ul style="list-style-type: none">• Min. 4 lac to 9 lac SMS @ 28 Paise per SMS + GST• 10 lac to 20 lac SMS @ 26 Paise per SMS + GST• Min. 25 lac SMS & Above @ 25 Paise per SMS + GST
3.	<p>Email Marketing Permission-based, Inbox Delivery, 99.99% Delivery Guarantee</p> <p>Buying Slabs:</p> <ul style="list-style-type: none">• Min. 5 lac to 9 lac SMS @ 14 Paise per SMS + GST• 10 lac to 20 lac SMS @ 13 Paise per SMS + GST• Min. 25 lac SMS & Above @ 12 Paise per SMS + GST
4.	<p>Bulk SMS Service for Global, 11 Alphanumeric Characters Sender Id, 99.99% Delivery Guaranteed:</p> <p>If you buy 20000 Credits you'll be able to send roughly 10000 Messages at a cost of €592.00. This means that each message is estimated to cost 2.96c, network-dependent.</p> <p>Approx. Global Bulk SMS- Credit Charge List: Click Here</p>

5.

IVR Number IVR Service:

Advance Plan Feature:

- **5** Users Included (Forwarding Numbers)
- **10** Channels
- **3600** Monthly Equivalent Free Credits
- 1 Credit per SMS charge
- Click to Call, Outgoing Call Recordings, Premium Mobile App, Voice Mail, Multi-Level IVR, Holiday Greetings, Sticky Agent: **YES**
- Multi-Language IVR: **NO**

Buying Slabs:

- Price for 6 months: 15000 INR
- Price for 12 months: 30000 INR

TERMS & CONDITIONS:

- 18% GST Extra.
- Included Panel Service charges, Development Charges.
- Government Licence Policies Charges Extra, If Needed.
- Creative Design Charge **Extra (3000 RS)**.
- Included Social Account Management as per the time limit.
- The assignment will start after getting 100% advance.
- Celebrities Cost & Expense **Extra**
- J2k conversion fee of video and slides Extra
- **Government certificates fee Extra for Films**

Kindly Confirm Your Payment for Services Activation.

If there is any query regarding this please don't hesitate to revert.

Thanks & Regards,

BRAND PLUS